



FOR IMMEDIATE RELEASE

Contact:
Steve Repetti, steve@radwebtech.com
954-229-3011 x2110

DistroMash Released at MashupCamp 2008

Mashup Tool Creates Digital Containers for Mashup Distribution

November 17, 2008, Mountain View, CA – RadWebTech today announces the release of DistroMash, its mashup distribution platform, at MashupCamp 2008.

The DistroMash platform makes it easy to create distribution releases of mashups that include versioning, tracking, remote installation, monetization, and more. It also provides enhanced functionality that can link your mashup components together in powerful and compelling ways and includes embedded windowing, event handling, data portability, feed generation, and more.

“Now users can mashup their mashups into distributable containers,” said RadWebTech’s CEO/CTO Steve Repetti, “and easily distribute them over the web or through email.”

DistroMash uses the company’s WebCapsulate technology to create a digital container around individual mashup elements. Users build their mashups with any of their favorite tools and then combine them into a single DistroMash entity which can then be accessed via the web or distributed as a binary file or web link. DistroMash is compatible with all web-based mashup tools including those available from Google, Yahoo, Microsoft, and others.

The company is a featured sponsor of this year’s MashupCamp and is holding a contest during the three-day event. The winner of the best use of the new DistroMash platform will win a new Sony Playstation 3 plus the latest SOCOM: Confrontation gaming bundle.



About RadWebTech:

RadWebTech is a Plantation Florida-based company that creates advanced products and technologies that fuel innovation – cool products from killer technologies for really big markets.

Web Resources:

<http://www.radwebtech.com>

<http://www.distromash.com>

<http://www.webcapsulate.com>

<http://www.xwinlib.com>

<http://www.scrapplet.com>